



MAINE'S LEADING
VOICE FOR HEALTHCARE

MEMORANDUM

TO: MHA Corporate Affiliate Members

FROM: Carol M. Sinclair, Director of Education

DATE: November 6, 2024

SUBJ: **2025 Small or Rural Hospital Conference Sponsorships**

We are very excited to announce that sponsorships are now available for our annual **Small or Rural Hospital Conference**, being held **February 12-14, 2025**, at the Jordan Grand Resort Hotel & Conference Center at Sunday River. We are looking forward to bringing together our hospitals, big and small, to discuss the issues that challenge us all and expect a great turnout for this popular event!

This year's theme, "***Bridging the Gap: Rural Challenges, Innovative Solutions***," offers the chance to explore the challenges facing rural healthcare and discuss forward-thinking strategies to enhance the sustainability of healthcare in our rural communities.

We already have some great speakers and sessions lined up, including:

- **Craig Deao, MHA**, Managing Director, Strategy & Organizational Transformation, Huron and prominent industry thought leader
Playing the Long Game: Moving Beyond Cost-Cutting;
- **Patti Artley, DNP, RN, CPN, NEA-BC**, Chief Clinical Officer and Chief Nursing Officer, Medical Solutions
Empowering Rural Care: Dynamic Staffing Solutions and Retention Methods;
- **Panel Discussion: *Innovative Solutions for Enhancing Rural Maternal Care;***

- **Martie Ross, JD**, Director, PYA Center for Rural Health Advancement
Hot Topics in Rural Hospital Regulations and Reimbursement; and
- **Jeffrey Austin, V.P.**, Government Affairs & Communications, MHA
Navigating Maine's Legislative Landscape: Insights and Future Direction.

As you know, our corporate members have become an integral part of our conference, generously sponsoring events and allowing us to deliver quality education to Maine hospitals at an affordable rate. One of our most popular events, we also leave plenty of time for networking and fun, with two dinner banquets, our traditional comedian and, of course, skiing!

Attached is a list of our corporate sponsorship opportunities to date. Sponsorships are recognized in many ways, including:

- Company name listed on the conference flyer;
- Company name and logo with a link to your website posted on our conference website;
- Company name listed on the conference app along with a link to your website;
- Signage with your company's logo at the event;
- Company name imprinted on materials distributed at the event;
- Recognition from the podium by the Chair of MHA's Board of Directors (recognition includes those individuals present at the event); and
- A complimentary registration, valued at \$375, for every \$1,000 in sponsorship.

If you are interested in being a sponsor at this year's Small or Rural Hospital Conference, please let me know by emailing the attached form indicating your preference. I would very much appreciate confirmation of your interest by **Wednesday, December 4th** so we can include you in our marketing materials. Of course, you may still choose to sponsor an event after that date, and we will include your company's name in all subsequent program materials.

Please feel free to reach out if you'd like further information on the benefits of corporate sponsorship or have any questions at all. I look forward to hearing from you and I hope you will support Maine's hospitals by sponsoring at this year's Small or Rural Hospital Conference!

Corporate Sponsorship Opportunities

2025 Small or Rural Hospital Conference February 12-14, 2025

Jordan Grand Resort Hotel & Conference Center
Sunday River, Bethel, Maine

Corporate Affiliate: _____
 Contact Person: _____ Title: _____
 Telephone: _____ Email: _____

	<u>Sponsorship Request</u>	<u>Your Sponsorship Contribution</u>	<u>Preference (1st, 2nd, 3rd)</u>
<u>Wednesday, February 12th</u>			
Opening Night Reception:			
• Complimentary Bar	\$2,000	_____	_____
• Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
<u>Thursday, February 13th</u>			
Breakfast	\$2,000	_____	_____
Break/Refreshments	\$2,000	_____	_____
Speaker: Craig Deao, MHA	\$2,000	_____	_____
<i>Playing the Long Game: Moving Beyond Cost-Cutting</i>			
Speaker: Patti Artley, DNP, RN	\$2,000	_____	_____
<i>Empowering Rural Care: Dynamic Staffing Solutions and Retention Methods</i>			
Panel Discussion	\$2,000	_____	_____
<i>Innovative Solutions for Enhancing Rural Maternal Care</i>			
Luncheon	\$2,000	_____	_____
Reception:			
• Complimentary Bar	\$2,000	_____	_____
• Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Entertainment: Comedian	\$2,000	_____	_____
<u>Friday, February 14th</u>			
Breakfast	\$2,000	_____	_____
Breaks/Refreshments	\$2,000	_____	_____
Speaker: Martie Ross, JD	\$2,000	_____	_____
<i>Hot Topics in Rural Hospital Regulations and Reimbursement</i>			
Speaker: Jeffrey Austin	\$2,000	_____	_____
<i>Navigating Maine's Legislative Landscape: Insights and Future Direction</i>			
<u>Other Sponsorships</u>			
Conference Giveaway	\$2,000	_____	_____
Mobile App	\$2,000	_____	_____
Hotel Room Key Cards w/Your Logo	\$2,000	_____	_____

Thank you for your generous support of our educational programs!
Please confirm your interest by Wednesday, December 4. Forms may be emailed to Carol Sinclair at csinclair@themha.org. Questions? Call Carol at 207-622-4794.