

“Healthcare Continuity Planning for Natural Disasters”
Webinar #T5078
Tuesday, July 24, 2018
1:30 p.m. - 2:30 p.m.

Program Overview:

Natural disasters can cost businesses significant money, or worse, shut them down for good. The National Centers for Environmental Information has documented that since 1980, the United States has endured 178 weather and climate-related disasters with a price tag topping \$1 billion each. The total cost of these events exceeds \$1 trillion. Hospitals follow emergency operations plans to protect life and property from the immediate impact to natural, human-caused, or technological threat strike, but how do they safeguard their business operations and revenue from a long-term sustainable event? They establish a continuity of operations plan (COOP).

Also referred to as a business continuity plan, a COOP is an all-hazards roadmap to follow in case of a major interruption to operations. This presentation will address how a COOP can assist healthcare organizations in maintaining or resuming critical business functions after a disaster and reconstituting services at an alternate site, as well as business processes, human resources, and assets. The presentation will also discuss steps and resources healthcare organizations can use to comply with the Congress-approved CMS Emergency Preparedness Rule (Centers for Medicare and Medicaid, Federal regulations at 42 C.F.R. §§422.503 and 423.504), which required compliance on November 15 of last year.

Learning Objectives:

At the completion of this webinar, participants will be able to:

1. Explain how healthcare organizations conduct a business impact analysis to identify time-sensitive or critical business functions and processes and the resources that support them;
2. Identify, document and implement steps to recover critical business functions and processes;
3. Discuss best practices on how to organize a business continuity team and compile a business continuity plan to manage a business disruption; and
4. Identify available resources to assist healthcare organizations in the development of a business continuity plan.

Target Audience:

This program is beneficial for all executive leadership, including CFO, finance personnel, safety and risk management staff, emergency management, environment and others interested continuity planning.

Faculty:

Chris Sonne, CHEC, Dir. of Healthcare Emergency Management, Healthcare Security Services (HSS)
Christopher Sonne has personally developed dozens of business continuity plans for healthcare organizations across the country. Before joining HSS, Sonne spent more than a decade working for an adult and pediatric level I trauma center in suburban Chicago. There, he gained clinical experience in the emergency department and spent several years working within nursing administration (clinical support operations). Throughout his tenure, Sonne proved instrumental in the development of the facility’s emergency management program. Along with certification as a hospital emergency coordinator (CHEC), he has also earned certification as a homeland security exercise and evaluation program (HSEEP) instructor. Other certifications include FEMA instructor and Incident Command System trainer; instructor of the CDP’s HERT for Mass Casualty Incidents; Hazardous Materials Technician Level training; Advanced HazMat Life Support (AHLs); and the EMI’s Professional Development Series.

Registration Fee:

\$195 per site for MHA members

\$295 per site for non-members

The registration deadline is July 17. Advance registration is required to ensure the delivery of instructional materials.

Cancellation Policy:

Cancellations made prior to the registration deadline (July 17) will be issued a refund, less a \$25 administrative fee. Cancellations made after July 17 will be charged 50% of the registration fee. No refunds will be issued for those who do not cancel in advance of the program.

Connecting to the Webinar:

Google Chrome is the recommended web browser for this webinar. If you use Internet Explorer, please contact Leslie Couturier at lcouturier@themha.org or 207/622-4794 for further information. **All registration fees are per phone connection.** If more than one connection is made from your hospital for any reason, an additional charge of \$195.00 (per connection) will be billed. Upon registering for the webinar, notify all participants and arrange a meeting room and speaker phone, if desired. At least three business days prior to the webinar, you will receive confirmation of your registration via email including instructions on logging in, as well as attached handouts. Approximately 5 to 10 minutes before the program, dial in to be connected to the session.

If you have not received a confirmation notice 48 hours prior to the program, please call Leslie Couturier at (207) 622-4794 to confirm your registration has been received.

Registration Form

Webinar: Healthcare Continuity Planning for Natural Disasters

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Important Note: Instructions for accessing the program will be emailed to the contact person listed below prior to the program date. If you would like the instructions emailed to an additional contact person, please list their email address as well.

Name and Title of Contact Person: _____

Telephone: _____ Fax: _____ Email: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip Code: _____

The registration fee is: **\$195** per site for **MHA members** / **\$295** per site for **Non-members**

The fee covers **ONE** telephone connection and includes a set of handouts (which can then be copied).

If more than one connection is made from your hospital for any reason, an additional charge of \$195.00 (per connection) will be billed.

Payment Method: Check enclosed (payable to MHA) Check being mailed Credit Card**

If paying by credit card, please register online at www.themha.org. **VISA and **MasterCard** accepted.

Please complete this fillable PDF form and email or fax to lcouturier@themha.org or 207/622-3073. Mail original along with payment to: Leslie Couturier, Maine Hospital Association, 33 Fuller Road, Augusta, Maine 04330. If you have questions, please call Leslie Couturier or Carol Sinclair at 207/622-4794 or by email at lcouturier@themha.org or csinclair@themha.org.

Registration deadline is Tuesday, July 17, 2018.