

“Riding the Disruption Wave in Healthcare: What to Know and How to Stay Relevant” Webinar

Tuesday, December 4, 2018
1:00 p.m. - 2:30 p.m.

Program Overview:

In today’s fast-paced technology marketplace, healthcare organizations have three options—deny change, get bigger, or “get different.” Just in the last few months, news headlines have heralded huge disruptive changes in the healthcare space—from Amazon teaming up with Berkshire Hathaway and JPMorgan Chase to form a healthcare company headed by Atul Gawande, MD, to speculation of a Walmart-Humana deal, to tech behemoth Apple launching its Health Records platform. With continued vertical integrations, mergers and acquisitions and big tech companies making healthcare moves, what does this mean for the future of healthcare? Is there an upside to disruption for industry stakeholders? What should hospital leaders focus on to find a sound strategy through these chaotic and industry-changing times?

This webinar will help hospitals and healthcare organizations:

- Understand the emerging competitive players - retail clinics, Silicon Valley, payors, telehealth companies, and larger systems;
- Uncover new economic value pools by looking at successful disruptive and evolving healthcare models;
- Determine how to deliver value from a clinical outcomes and cost-of-care perspective; and
- Reassess customer strategies in the digital age.

Target Audience:

This session is intended for, but not limited to, senior healthcare leaders including CEOs, COOs, CFOs, CMOs, CNOs and other interested healthcare personnel.

Faculty:

Apurv Gupta, MD, Adjunct Senior Lecturer, Healthcare Leadership, Brown University

Apurv Gupta, MD, MPH, is a principal at THINQ Advisors, a niche performance improvement company driving sustainable outcomes in healthcare through collaboration, engagement, and implementation of systems. Dr. Gupta is a leader and innovator in healthcare, an expert in performance improvement and change management, and a thought leader in the transformation of healthcare. He provides industry-leading consulting services in collaboration with renowned healthcare operational consulting companies, including serving as consulting partner with FTI Consulting and as senior advisor with Navigant Consulting. He also has been a catalyst to a number of healthcare entrepreneurial ventures, including Physician Performance Improvement Institute, Radius Health Services, and PRIME Biomedical Consulting. He has held numerous leadership positions in the healthcare sector, including managing director at FTI Consulting, vice president for network performance improvement at Blue Cross Blue Shield of Massachusetts, chief medical officer at Quincy Medical Center, medical director of the hospitalist program at Norwood Hospital, and associate medical director at Beth Israel Deaconess Physicians Organization.

Registration Fee:

\$195 per site for MHA members

\$295 per site for non-members

The registration deadline is November 27. Advance registration is required to ensure the delivery of instructional materials.

Cancellation Policy:

Cancellations made prior to the registration deadline (November 27) will be issued a refund, less a \$25 administrative fee. Cancellations made after November 27 will be charged 50% of the registration fee. No refunds will be issued for those who do not cancel in advance of the program.

Connecting to the Webinar:

All registration fees are per phone connection. If more than one connection is made from your hospital for any reason, an additional charge of \$195.00 (per connection) will be billed. Upon registering for the webinar, notify all participants and arrange a meeting room and speaker phone, if desired. At least three business days prior to the webinar, you will receive confirmation of your registration via email including instructions on logging in, as well as attached handouts. Approximately 5 to 10 minutes before the program, dial in to be connected to the session.

If you have not received a confirmation notice 48 hours prior to the program, please call Leslie Couturier at (207) 622-4794 to confirm your registration has been received.

Registration Form

Webinar: Riding the Disruptive Wave in Healthcare: What to Know December 4, 2018 / 1:00 p.m. - 2:30 p.m.

Important Note: Instructions for accessing the program will be emailed to the contact person listed below prior to the program date. If you would like the instructions emailed to an additional contact person, please list their email address as well.

Name and Title of Contact Person: _____

Telephone: _____ Fax: _____ Email: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip Code: _____

The registration fee is: **\$195** per site for **MHA members** / **\$295** per site for **Non-members**

The fee covers **ONE** telephone connection and includes a set of handouts (which can then be copied).

If more than one connection is made from your hospital for any reason, an additional charge of \$195.00 (per connection) will be billed.

Payment Method: Check enclosed (payable to MHA) Check being mailed Credit Card**

If paying by credit card, please register online at www.themha.org. **VISA and **MasterCard** accepted.

Please complete this fillable PDF form and email or fax to lcouturier@themha.org or 207/622-3073. Mail original along with payment to: Leslie Couturier, Maine Hospital Association, 33 Fuller Road, Augusta, Maine 04330. If you have questions, please call Leslie Couturier or Carol Sinclair at 207/622-4794 or by email at lcouturier@themha.org or csinclair@themha.org.

Registration deadline is Tuesday, November 27, 2018.