



Maine Hospital Association
presents

“Cybersecurity: What Health Care Executives Need to Know” Webinar (#R3004)

Wednesday, December 6, 2017
1:30 p.m. - 2:30 p.m.

Program Overview:

We live in a time where one computer user clicking on one link within an email or while visiting a website can lead to a catastrophic compromise of the hospital’s data or infrastructure. Your hospital employees – are prime targets!

In the last 18 months, healthcare has experienced a sharp increase in cyber-attacks: hacking, phishing, ransomware and other malicious software. Experts anticipate that cyber-attacks will continue to specifically target the healthcare industry.

It’s one thing to talk about the cost of providing protective services to patients whose records were exposed. But the danger posed by hackers goes beyond financial hits. In late 2014, patient safety organization ECRI Institute called the cybersecurity threat a patient safety issue.

Learning Objectives:

1. Introduce terminology associated with cybersecurity;
2. Discuss the recent rise and trends in healthcare concerning breaches, hacking and cyberattacks;
3. Explain cyber-threat agents and their targets;
4. Explain the business challenges in a cyber world and the risks associated with “The Internet of Things”;
5. Review the top cybersecurity concerns in healthcare;
6. Discuss the key lines of defense in use for addressing cybersecurity risks; and
7. Provide guiding principles and responsibilities for executives and managers for improving the security posture.

Target Audience:

C-Suite, Physicians, Security Staff, Privacy Officers, HIM and HIT Directors and Staff, Compliance Directors and Managers

Faculty:

Tom Walsh, CISSP is the founder and managing partner of tw-Security. Tom has over 25 years of information security experience and is a nationally recognized expert in healthcare information security. He has presented at HIMSS Annual Conference for 15 consecutive years, and co-authored four books published by the AMA, American Health Information Management Association and HIMSS. Tom is an active member and contributor to HIMSS and AHIMA at both a local and a national level and serves as the information security consultant for several covered entities and business associates.

Registration Fee:

\$195 per site for MHA members

\$295 per site for non-members

The registration deadline is November 29. Advance registration is required to ensure the delivery of instructional materials.

Cancellation Policy:

Cancellations made prior to the registration deadline (November 29) will be issued a refund, less a \$25 administrative fee. Cancellations made after November 29 will be charged 50% of the registration fee. No refunds will be issued for those who do not cancel in advance of the program.

Connecting to the Webinar:

All registration fees are per phone connection. If more than one connection is made from your hospital for any reason, an additional charge of \$195.00 (per connection) will be billed. Complete the attached registration form and return it to the Maine Hospital Association. Upon registering for the webinar, notify all participants and arrange a meeting room and speaker phone, if desired. At least three business days prior to the webinar, you will receive confirmation of your registration via email including instructions on logging in, as well as attached handouts. Approximately 5 to 10 minutes before the program, dial in to be connected to the session.

If you have not received a confirmation notice 48 hours prior to the program, please call Leslie Couturier at (207) 622-4794 to confirm your registration has been received.

Registration Form

Webinar: Cybersecurity: What Health Care Executives Need to Know December 6, 2017 / 1:30 p.m. - 2:30 p.m.

Important Note: Instructions for accessing the program will be emailed to the contact person listed below prior to the program date. If you would like the instructions emailed to an additional contact person, please list their email address as well.

Name and Title of Contact Person: _____

Telephone: _____ Fax: _____ Email: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip Code: _____

The registration fee is: **\$195** per site for **MHA members** / **\$295** per site for **Non-members**

The fee covers **ONE** telephone connection and includes a set of handouts (which can then be copied). If more than one connection is made from your hospital for any reason, an additional charge of \$195.00 (per connection) will be billed.

Payment Method: Check enclosed (payable to MHA) Check being mailed Credit Card**

If paying by credit card, please register online at www.themha.org. **VISA and **MasterCard** accepted.

Please complete this fillable PDF form and email or fax to lcouturier@themha.org or 207/622-3073. Mail original along with payment to: Leslie Couturier, Maine Hospital Association, 33 Fuller Road, Augusta, Maine 04330. If you have questions, please call Leslie Couturier or Carol Sinclair at 207/622-4794 or by email at lcouturier@themha.org or csinclair@themha.org.

Registration deadline is Wednesday, November 29, 2017.