

## Faculty



### Karma Bass

Over her 20-year career, Karma Bass has been a sought-after speaker, facilitator, and consultant with deep knowledge and experience in governance, strategic planning, philanthropy, quality oversight, healthcare policy, and board effectiveness.

Before joining Via Healthcare Consulting, she worked with ACCORD LIMITED, a Chicago-based consulting firm serving clients nationwide with their strategic planning, governance, speaking and board retreats. She spent two years as president and CEO of Alliance Healthcare Foundation in San Diego, California where she reported to an independent, eleven-person not-for-profit board.

Notably, Ms. Bass spent 10 years at The Governance Institute holding various positions including Vice President, Membership Services and Director of Research & Publications. During her time at The Governance Institute, she oversaw the prestigious biennial hospital governance practices survey tracking trends in US hospitals and health systems.

During three years at the Hospital Council of San Diego and Imperial Counties, she facilitated the first-ever collaborative community health needs assessment for San Diego's 32 hospitals, responding to the then-newly-implemented California Hospital Community Benefit law. Her experience gives her a uniquely valuable perspective as a consultant to hospital and health systems boards today.

Ms. Bass is board-certified in healthcare management and holds a master's degree in public health with a focus in health services administration from San Diego State University. She received her bachelor's degree from the University of California, San Diego.

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### Directions:

From Interstate 95 Northbound take Exit 109 (I-95 Southbound take Exit 109-A), veer right onto Western Avenue (the Senator Inn will be on your right). Continue on Western Avenue; at the third set of lights take a left onto Meadow Road and stay to the right at fork onto Fuller Road. MHA is the third building on the right. Parking is in front of the building.

## Fall Trustee Program

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## Evolving Board Responsibilities in a Changing Healthcare Environment

October 24, 2018

9:00 a.m. - 4:00 p.m.

MHA Conference Room  
Augusta, Maine

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Maine Hospital Association

Healthcare  
Trustees  
of Maine

MAINE'S LEADING  
VOICE FOR HEALTHCARE

Research &  
Education  
Trust

COLBY-SLOAN LECTURESHIP FUND

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Maine Hospital Association  
33 Fuller Road, Augusta, Maine 04330  
Website: [www.themha.org](http://www.themha.org)

## About the Program

### Program Description

With the myriad of legal, regulatory, and market shifts occurring in healthcare, expectations of the board are shifting as well. Healthcare payment reforms, challenges to hospitals' tax-exempt status, increased scrutiny of quality and safety, and the 'new normal' of physician-alignment activities are resulting in new and different responsibilities in the board room. Come hear what is now being expected of top performing boards and learn how savvy hospital and health system trustees are carving out new leadership roles for themselves.

### Session Objectives

1. Discuss the fundamental pressures impacting hospitals and health systems across the country today and hear how these are likely to shape a changing role for trustees.
2. Examine the impact of the following, in particular, on board responsibilities:
  - ♦ Provider payment reforms due to the Patient Protection and Affordable Care Act (Health Reform);
  - ♦ The increased pressure on hospitals to demonstrate sufficient community benefit due to tax-exempt status challenges;
  - ♦ Higher visibility and reimbursement-linked quality and patient safety activities;
  - ♦ Increasing and increasingly-essential physician alignment activities;
  - ♦ The fact that more than 50% of U.S. hospitals now exist within health systems where multiple levels of boards often oversee the organization.
3. Hear how proactive boards are assessing and transforming their governing structures, processes, and practices to ensure the highest level of leadership now and in the years to come.

### Faculty: Karma Bass

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(See back for more information)



## Registration

### *Evolving Board Responsibilities in a Changing Healthcare Environment*

**October 24, 2018**

**9:00 a.m. - 4:00 p.m.**

**MHA Conference Room, Augusta**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Trustee's Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Dietary Restrictions: \_\_\_\_\_

### **FEE INFORMATION:**

**There is no charge for hospital board members or employees to attend this program. However, pre-registration is required.**

Program costs are underwritten by MHA's Healthcare Trustees of Maine and the Colby-Sloan Lectureship Fund.

### **TO REGISTER:**

Complete the fillable PDF form above and email or fax to [lcoururier@themha.org](mailto:lcoururier@themha.org) or 207/622-3073. Or mail to Leslie Couturier, Maine Hospital Association, 33 Fuller Road, Augusta, Maine 04330.

You may also register online via MHA's website at [www.themha.org](http://www.themha.org). If you need assistance setting up an account, please contact Leslie Couturier at 207/622-4794 or [lcoururier@themha.org](mailto:lcoururier@themha.org).

*Registration deadline is October 17, 2018*