

“Essentials of Hospital Finance 2020” Webinar

Tuesday, April 7, 2020
1:00 p.m. - 2:00 p.m.

Program Overview:

Financial oversight of the hospital or health system often is viewed as the main function of the organization’s governing board. The fiduciary duty is one of the core responsibilities of trustees – and healthcare board members are in a unique position, as healthcare finances are vastly different than many industries. This webinar will offer new and continuing board members, alike, with an overview of hospital finance for the coming year.

Learning Objectives:

At the completion of this webinar, participants will be able to:

- Know what to look for in your hospital’s financial statements, including certain revenues and expenses on the income statement and key items on your hospital’s balance sheet;
- Better understand how you get paid and reimbursed by Medicare, Medicaid and others; and
- Discuss some current key trends and update the status of certain healthcare programs.

Target Audience:

CEOs, CFOs, hospital and health system trustees and others interested in educating hospital board members.

Faculty:

Deborah Whitley is a partner in BKD and works out of the Waco office. She has over 25 years of experience working in the healthcare industry with a concentration in reimbursement consulting for hospitals, both acute care and critical access, rural health clinics and nursing homes. Deborah has been involved in many of the operational implications of the regulatory changes and how they impact hospital facilities and beneficiaries. Deborah has spent much of her time working to help rural and community hospitals improve their overall Medicare and Medicaid reimbursement. Some of the special reimbursement areas she works with are electronic health record funding, disproportionate share payments, volume adjustments, departmental financial projections, special coding, billing and pricing processes, and reviews in both inpatient and outpatient areas of hospitals. She is a member of the American Institute of Certified Public Accountants, Texas Society of Certified Public Accountants, Texas Organization of Rural and Community Hospitals, Texas Association for Hospital Financial Administration and Texas Hospital Association. Deborah is a graduate from Southwestern University in Georgetown, Texas with a B.B.A. degree in accounting in 1985.

Registration Fee:

\$150 per site for MHA members

\$250 per site for non-members

The registration deadline is March 31. Advance registration is required to ensure the delivery of instructional materials.

Cancellation Policy:

Cancellations made prior to the registration deadline (March 31) will be issued a refund, less a \$25 administrative fee. Cancellations made after March 31 will be charged 50% of the registration fee. No refunds will be issued for those who do not cancel in advance of the program.

Connecting to the Webinar:

All registration fees are per phone connection. If more than one connection is made from your hospital for any reason, an additional charge of \$150.00 / \$250.00 (per connection) will be billed. Upon registering for the webinar, notify all participants and arrange a meeting room and speaker phone, if desired. At least three business days prior to the webinar, you will receive confirmation of your registration via email including instructions on logging in, as well as attached handouts. Approximately 5 to 10 minutes before the program, dial in to be connected to the session.

If you have not received a confirmation notice 48 hours prior to the program, please call Leslie Couturier at (207) 622-4794 to confirm your registration has been received.

Registration Form

Trustee Webinar: Essentials of Hospital Finance 2020

April 7, 2020 / 1:00 p.m. - 2:00 p.m.

Important Note: Instructions for accessing the program will be emailed to the contact person listed below prior to the program date. If you would like the instructions emailed to an additional contact person, please list their email address as well.

Name and Title of Contact Person: _____

Telephone: _____ Fax: _____ Email: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip Code: _____

The registration fee is: **\$150** per site for **MHA members** / **\$250** per site for **Non-members**

The fee covers **ONE** telephone connection and includes a set of handouts (which can then be copied).

If more than one connection is made from your hospital for any reason, an additional charge of \$195.00 (per connection) will be billed.

Payment Method: Check enclosed (payable to MHA) Check being mailed Credit Card**

If paying by credit card, please register online at www.themha.org. **VISA and **MasterCard** accepted.

Please complete this fillable PDF form and email or fax to lcouturier@themha.org or 207/622-3073. Mail original along with payment to: Leslie Couturier, Maine Hospital Association, 33 Fuller Road, Augusta, Maine 04330. If you have questions, please call Leslie Couturier or Carol Sinclair at 207/622-4794 or by email at lcouturier@themha.org or csinclair@themha.org.

Registration deadline is Tuesday, March 31, 2020.