



Maine Hospital Association

presents

“Investing in Physician Leadership Development: Factors that Frustrate and Facilitate Effectiveness” Webinar

Tuesday, August 24, 2010

12:00 p.m. - 1:30 p.m.

Purpose:

Healthcare organizations are working hard to establish and enhance physician alignment and engagement. To accomplish this you need effective physician leaders. Integrated Healthcare Strategies and the Governance Institute co-sponsored a survey of nearly 430 CEOs, CMOs, and VPHRs to learn more about the factors that frustrate and facilitate effective physician leaders. This webinar will present the results of that survey as well as discuss specific steps that can be taken by organizations to enhance the effectiveness of their physician leaders, strengthen physician leader development plans and develop strategies to retain and attract physician talent.

Target Audience:

CEOs, CMOs, Vice Presidents/Directors of Human Resources, and hospital trustees.

Faculty:

James Rice, PhD, Executive Vice President, Integrated Healthcare Strategies

James Rice is an internationally-recognized authority on healthcare policy, governance, and strategy development. At Integrated Healthcare Strategies, he leads the Governance & Leadership Services practice, focusing his consulting work on strategic governance, visioning for health sector and not-for-profit organizations; leadership development for physicians; strategic capital financial planning; mergers and acquisitions; and enterprise risk management analyses for physician-hospital joint ventures.

Dr. Rice serves as vice chairman of The Governance Institute, an organization dedicated to knowledge generation and dissemination via research and education for health system boards and leadership teams; and has served as a principal in the Health Care Group of LarsonAllen, an audit and consulting firm headquartered in Minneapolis. He also served as president of The International Health Summit, LLC, an international knowledge management institute focused on public-private partnerships and leadership development in health sectors throughout the world.

Dr. Rice has authored articles in publications such as *Modern Healthcare*, *Trustee*, the *Harvard Business Review*, the *Toledo Law Review*, the *Journal of Medical Group Management*, and *The Journal of Health Administration*. He has lectured extensively on health policy issues, governance, and strategic planning, and has conducted board retreats across the U.S.

Dr. Rice holds master's and doctoral degrees in management and health policy from the University of Minnesota. He is a Fellow in the American College of Healthcare Executives (ACHE), and a Fellow of Health and Life Sciences Partnership, a London, U.K. public health policy education and advisory firm.

Registration Fee:

\$175 per site for MHA members
\$275 per site for non-members

The registration deadline is August 13, 2010. Advance registration is required to ensure the delivery of instructional materials.

Cancellation Policy:

Cancellations made prior to the registration deadline (August 13) will be issued a refund, less a \$25 administrative fee. Cancellations made after August 13 will be charged 50% of the registration fee. No refunds will be issued for those who do not cancel in advance of the program.

Connecting to the Program:

All registration fees are per phone connection. Complete the attached registration form and return it to the Maine Hospital Association. Upon registering for the program, notify all participants and arrange a meeting room and speaker phone, if desired. At least three business days prior to the program, you will receive confirmation of your registration and instructions on logging into the program via email. You will also receive instructions on downloading the speakers' handouts via website. Approximately 5 to 10 minutes before the program, dial in to be connected to the session.

If you have not received a confirmation notice 48 hours prior to the program, please call Leslie Gagne at (207) 622-4794 to confirm your registration has been received. Confirmation notices will be sent via email when available.

Registration Form

**Webinar: Investing in Physician Leadership Development
August 24, 2010 / 12:00 p.m. - 1:30 p.m.**

Important Note: Information for accessing the program will be emailed to the following contact person prior to the program date.

Name and Title of Contact Person: _____

Telephone: _____ Fax: _____ Email: _____

Organization: _____

Address: _____ City: _____ State: _____ ZipCode: _____

The registration fee is: **\$175** per site for **MHA members** / **\$275** per site for **Non-members**

The fee covers one telephone connection and includes a set of handouts (which can then be copied).

Payment Method: Check enclosed (payable to RET) Check being mailed Credit Card

Credit card amount authorized \$ _____

Credit Card # _____

Visa MasterCard Amex

Exp. Date _____ Name on Card (*please print*) _____

Signature _____

Please send completed registration form along with payment to: Leslie Gagne, Maine Hospital Association, 33 Fuller Road, Augusta, Maine 04330 or fax (mail payment separately) to 207/622-3073. If you have questions, please call Leslie Gagne or Carol Sinclair at 207/622-4794 or by email at lgagne@themha.org or csinclair@themha.org.

Registration deadline is Friday, August 13, 2010.