



Maine Hospital Association

presents

“Sustainable Hospital Expense Reduction: Integrating Benchmarking and Process Improvement Activities” Webinar

Thursday, August 19, 2010

12:00 p.m. - 1:30 p.m.

Overview:

Despite expanded insurance coverage and reduced charity care burdens under the 2010 Patient Protection and Affordable Care Act, hospitals are certain to face daunting financial pressures as a result of declining reimbursement and payment reforms incentivizing operating efficiencies. Therefore, a key component of hospitals' work to prepare for the implementation of national healthcare reform should be immediate work to improve their basic operating performance, which means streamlining operations and reducing cost structure.

In this webinar, a collaboration between ECG and the Healthcare Management Council, Inc. (HMC) (a leading hospital benchmarking firm), the presenters will share an approach to hospital cost reduction that integrates cost benchmarking with rigorous process improvement activities to offer a powerful approach to sustainable expense reduction in hospitals.

Objectives:

At the completion of this webinar, attendees will:

- Understand why a cost reduction methodology that integrates benchmarking and process improvement activities is the most effective way to achieve sustainable cost reductions in hospitals
- Become familiar with a defined set of cost benchmarking and process improvement tools that achieve both your financial objectives and buy-in from key staff members
- Understand how to use these tools in combination to enhance the power of each and gain maximum benefit for your organization

Target Audience:

This webinar will benefit CEOs, CFOs, and hospital trustees

Faculty:

Tim Bricker, Senior Manager, ECG

Tim Bricker is a Senior Manager in ECG's Healthcare practice with extensive expertise in hospital operations improvement. He brings 15 years of senior operational leadership within hospitals and health systems, including work as hospital CEO and as project manager for the development of three new hospitals. Mr. Bricker assists ECG's clients in both hospital-wide and department-specific operations improvement initiatives

Registration Fee:

\$175 per site for MHA members
\$275 per site for non-members

The registration deadline is August 6, 2010. Advance registration is required to ensure the delivery of instructional materials.

Cancellation Policy:

Cancellations made prior to the registration deadline (August 6) will be issued a refund, less a \$25 administrative fee. Cancellations made after August 6 will be charged 50% of the registration fee. No refunds will be issued for those who do not cancel in advance of the program.

Connecting to the Program:

All registration fees are per phone connection. Complete the attached registration form and return it to the Maine Hospital Association. Upon registering for the program, notify all participants and arrange a meeting room and speaker phone, if desired. At least three business days prior to the program, you will receive confirmation of your registration and instructions on logging into the program via email. You will also receive instructions on downloading the speakers' handouts via website. Approximately 5 to 10 minutes before the program, dial in to be connected to the session.

If you have not received a confirmation notice 48 hours prior to the program, please call Leslie Gagne at (207) 622-4794 to confirm your registration has been received. Confirmation notices will be sent via email when available.

Registration Form

**Webinar: Sustainable Hospital Expense Reduction
August 19, 2010 / 12:00 p.m. - 1:30 p.m.**

Important Note: Information for accessing the program will be emailed to the following contact person prior to the program date.

Name and Title of Contact Person: _____

Telephone: _____ Fax: _____ Email: _____

Organization: _____

Address: _____ City: _____ State: _____ ZipCode: _____

The registration fee is: **\$175** per site for **MHA members** / **\$275** per site for **Non-members**

The fee covers one telephone connection and includes a set of handouts (which can then be copied).

Payment Method: Check enclosed (payable to RET) Check being mailed Credit Card

Credit card amount authorized \$ _____

Credit Card # _____

Visa MasterCard Amex

Exp. Date _____ Name on Card (*please print*) _____

Signature _____

Please send completed registration form along with payment to: Leslie Gagne, Maine Hospital Association, 33 Fuller Road, Augusta, Maine 04330 or fax (mail payment separately) to 207/622-3073. If you have questions, please call Leslie Gagne or Carol Sinclair at 207/622-4794 or by email at lgagne@themha.org or csinclair@themha.org.

Registration deadline is Friday, August 6, 2010.