



MEMORANDUM

TO: MHA Corporate Affiliate Members

FROM: Carol M. Sinclair, Director of Education

DATE: November 17, 2022

SUBJ: **2023 Small or Rural Hospital Conference Sponsorships**

After several years of being virtual, we are very excited to be meeting in person once again for our annual **Small or Rural Hospital Conference**, being held **February 15-17, 2023** at the Jordan Grand Resort Hotel & Conference Center at Sunday River. We are looking forward to bringing together our hospitals, big and small, to discuss the issues that challenge us all and expect a great turnout for this popular event!

This year's conference will focus on some of our most pressing issues, including workforce challenges, workplace violence and behavioral health. While we are still putting the final touches on the agenda, we already have some great speakers lined up, including:

- **Hannah Ubl**, Co-Founder, Good Consulting Company, author and communication and culture expert
The Future is Human: Creating People-First Work Cultures based on her upcoming book "The Future is Human: Transforming Work in a Post-Pandemic Era";
- **Erin Fraher, PhD, MPP**, Director, Carolina Health Workforce Research Center and associate professor, UNC School of Medicine
Ensuring and Sustaining a Healthy Workforce Post-Pandemic; and
- **Brendan Riley, MS, CHPA**, Director of Security and Chairperson, Workplace Violence Prevention Committee, Lahey Hospital & Medical Center, Burlington, MA
Preventing, Mitigating and Responding to Violence in the Rural Hospital Setting

As you know, our corporate members have become an integral part of our conference, generously sponsoring events and allowing us to deliver quality education to Maine hospitals at an affordable rate. One of our most popular events, we also leave plenty of time for networking and fun, with two dinner banquets, our traditional comedian and, of course, skiing!

Attached is a list of our corporate sponsorship opportunities to date. Sponsorships are recognized in many ways, including:

- Company name listed on the conference flyer;
- Company name and logo with a link to your website posted on our conference website;
- Company name listed on the conference app along with a link to your website;
- Signage with your company's logo at the event;
- Company name imprinted on materials distributed at the event;
- Recognition from the podium by the Chair of MHA's Board of Directors (recognition includes those individuals present at the event); and
- A complimentary registration, valued at \$375, for every \$1,000 in sponsorship.

If you are interested in being a sponsor at this year's Small or Rural Hospital Conference, please let me know by emailing the attached form indicating your preference. I would very much appreciate confirmation of your interest by **Wednesday, December 28th** so we can include you in our marketing materials. Of course, you may still choose to sponsor an event after that date, and we will include your company's name in all subsequent program materials.

Please feel free to reach out if you'd like further information on the benefits of corporate sponsorship or have any questions at all. I look forward to hearing from you and I hope you will support Maine's hospitals by sponsoring at this year's Small or Rural Hospital Conference!

33 Fuller Road, Augusta, Maine 04330
Phone: 207-622-4794 Fax: 207-622-3073
Web site: www.themha.org

Corporate Sponsorship Opportunities

2023 Small or Rural Hospital Conference
February 15-17, 2023
Jordan Grand Resort Hotel & Conference Center
Sunday River, Bethel, Maine

Corporate Affiliate: _____
Contact Person: _____ Title: _____
Telephone: _____ Email: _____

	<u>Sponsorship Request</u>	<u>Your Sponsorship Contribution</u>	<u>Preference (1st, 2nd, 3rd)</u>
Wednesday, February 15th			
Opening Night Reception:			
• Complimentary Bar	\$2,000	_____	_____
• Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Thursday, February 16th			
Breakfast	\$2,000	_____	_____
Break/Refreshments	\$2,000	_____	_____
Speaker: Hannah Ubl	\$2,000	_____	_____
<i>The Future is Human: Creating People-First Work Cultures</i>			
Speaker: Erin Fraher, PhD, MPP	\$2,000	_____	_____
<i>Ensuring and Sustaining a Healthy Workforce Post-Pandemic</i>			
Panel Discussion	\$2,000	_____	_____
<i>Tackling Workforce Challenges Here in Maine</i>			
Luncheon	\$2,000	_____	_____
Reception:			
• Complimentary Bar	\$2,000	_____	_____
• Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Entertainment: Comedian Kenny Rogerson	\$2,000	_____	_____
Friday, February 17th			
Breakfast	\$2,000	_____	_____
Breaks/Refreshments	\$2,000	_____	_____
Speaker: Brendan Riley, MS, CHPA	\$2,000	_____	_____
<i>Preventing, Mitigating and Responding to Violence in the Rural Hospital Setting</i>			
Speaker TBD: Behavioral Health	\$2,000	_____	_____
Other Sponsorships			
Conference Giveaway	\$2,000	_____	_____
Mobile App	\$2,000	_____	_____
Hotel Room Key Cards w/Your Logo	\$2,000	_____	_____

Thank you for your generous support of our educational programs!
Please confirm your interest by **Wednesday, December 28**. Forms may be emailed to Carol Sinclair at csinclair@themha.org. Questions? Call Carol at 207-622-4794.