



MEMORANDUM

TO: MHA Corporate Affiliate Members

FROM: Carol Sinclair, Director of Education

DATE: March 12, 2019

RE: **2019 Summer Forum Sponsorship Opportunities**

The Maine Hospital Association's annual **Summer Forum** will be held **June 19-21, 2019** at the Samoset Resort in Rockport, Maine. Our largest venue for education, the event attracts 350 hospital chief executive officers, senior management, Trustees and physicians from across the region.

We are very excited about this year's conference which features an exciting line-up of speakers and events, including:

- **Dr. Natalie Stavas**, award-winning Harvard physician, mentor, runner and international humanitarian, who went from runner to first responder during the 2013 Boston Marathon bombing. During her session, *Running Toward Chaos*, Natalie will share her incredible story of providing aid to the injured, imparting lessons about confronting fear and challenges head on and why running towards chaos actually makes chaos more manageable;
- Global speaker, best-selling author and mental health advocate **Kevin Hines** with a gripping presentation, *Cracked Not Broken: The Art of Living Mentally Well.* Kevin will share his personal journey with bipolar disorder and the story of his unlikely survival and strong will to live after attempting to take his life by jumping from the Golden Gate bridge;
- **Steve Pemberton**, author, speaker and Chief Human Resources Officer for Globoforce, will share his deeply personal story about defying seemingly insurmountable odds in his session, *A Chance in the World: How to Transform Adversity into Action.* Overcoming abuse and neglect as an orphan in foster care, he became a trail-blazing corporate executive, enlightened diversity leader, visionary youth advocate and acclaimed speaker. His session, based on his best-selling memoir, recounts his triumphant life journey and drive to become a man of resilience, determination and vision;

- Researcher, film director and author **Ron Galloway**, with a timely session, *The Disruptors: How Amazon, Apple, Google, CVS/Aetna and Other Tech Companies Will Change Healthcare*; and
- Former award-winning journalist, college professor and chaplain **Dr. Rick Rigsby**, who in 2017 delivered one of the most passionate speeches ever heard. Over 200 million people worldwide viewed the speech, based on his best-selling book *Lessons from a Third Grade Dropout*, in a video that went viral in just a matter of days. Dr. Rigsby will close out our conference in dramatic fashion.

As usual, we'll kick things off Wednesday evening with a very special Opening Banquet during which we'll honor outgoing members of the MHA Board of Directors, including Charlie Therrien, President of Northern Light Mercy Hospital, who has served us well as Chair of the Association for the past year. We'll also take the opportunity Wednesday evening to honor the recipient of this year's Caregiver of the Year Award.

We hope you'll become involved in the Summer Forum. **As most of you know, the only way we can offer the caliber of speakers we've been able to is through your continued support of the Association and Maine's hospital community.** In addition to networking opportunities, specific benefits of corporate sponsorship include:

- Company name printed on the conference brochure (distributed to over 2,500 individuals from across the state and New England);
- Company name and logo posted on the conference website;
- Company name listed in the conference app with a link to your website;
- Signage with your company's logo at the event;
- Company name imprinted on materials distributed at the event;
- Recognition from the podium by the Chair of MHA's Board of Directors (recognition includes those individuals present at the event); and
- A complimentary registration, valued at \$425, for every \$1,000 in sponsorship.

If you are interested in being a sponsor at this year's Summer Forum, please let me know by emailing the attached form indicating your preference. **I would very much appreciate confirmation of your interest by Friday, April 12 so that your company's name may be included in our program brochure.** Of course, you may still choose to sponsor an event after that date, and we will include your company's name in all subsequent program materials.

Please feel free to call me if you'd like further information on the benefits of corporate sponsorship or have any questions at all. I look forward to hearing from you!



Maine Hospital Association

Corporate Sponsorship Opportunities

2019 Summer Forum

June 19-21, 2019

Samoset Resort

Rockport, Maine

Corporate Affiliate: _____

Contact Person: _____

Telephone: _____ Fax: _____ E-Mail: _____

Sponsorship Request

Your Sponsorship Contribution

Preference
(1st, 2nd or 3rd choice)

Wednesday, June 19

Chairman's Reception: *Honoring outgoing MHA Chair Charlie Therrien, President, Northern Light Mercy Hospital*

Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Reception & Dinner Music	\$1,000	_____	_____
Dinner Wine	\$2,000	_____	_____

Thursday, June 20

Breakfast	\$2,000	_____	_____
Speaker: Natalie Stavas, MD <i>Running Toward Chaos</i>	\$2,000	_____	_____
Speaker: Kevin Hines <i>Cracked Not Broken: The Art of Living Mentally Well</i>	\$2,000	_____	_____
Speaker: Steve Pemberton <i>A Chance in the World: How to Transform Adversity Into Action</i>	\$2,000	_____	_____
Break/Refreshments	\$2,000	_____	_____
Allied Recognition Luncheon	\$2,000	_____	_____
Golf Tournament (18 hole/shot-gun start)	\$2,000	_____	_____
Reception			
Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Entertainment: TBD	\$2,000	_____	_____

Friday, June 21

Breakfast	\$2,000	_____	_____
Speaker: Ron Galloway <i>The Disruptors: How Amazon, Apple, CVS & Other Tech Companies Will Change Healthcare</i>	\$2,000	_____	_____
Breaks/Refreshments	\$2,000	_____	_____
Speaker: Dr. Rick Rigsby <i>Mastering the Ordinary</i>	\$2,000	_____	_____

Other Sponsorships

Conference Brochure	\$2,000	_____	_____
Conference Giveaways	\$2,000	_____	_____
Hotel Room Key Cards w/Your Logo	\$2,000	_____	_____
Guidebook Mobile App Banner Ad	\$1,000	_____	_____

**Additional sponsorships may be added*

Thank you for your generous support of our educational programs!

Please return to Carol Sinclair by Friday, April 12.

Completed forms can be emailed (csinclair@themha.org) or faxed (207-622-3073).