



MEMORANDUM

TO: Interested Corporate Organizations

FROM: Carol Sinclair, Director of Education

DATE: April 6, 2018

RE: 2018 Summer Forum Sponsorship Opportunities

The Maine Hospital Association's annual **Summer Forum** will be held **June 20-22, 2018** at the Samoset Resort in Rockport, Maine. Our largest venue for education, the event attracts close to 300 hospital chief executive officers, senior management, Trustees and physicians from across the region.

We hope you'll become involved in the Summer Forum. **As most of you know, the only way we can offer the caliber of speakers we've been able to is through your continued support of the Association and Maine's hospital community.** In addition to networking opportunities, specific benefits of corporate sponsorship include:

- Company name printed on the conference brochure (distributed to over 2,500 individuals from across the state and New England);
- Company name and logo posted on the conference website;
- Company name listed in the conference app with a link to your website;
- Signage with your company's logo at the event;
- Company name imprinted on all materials distributed at the event; and
- Recognition from the podium by the Chair of MHA's Board of Directors (recognition includes those individuals present at the event).

An added benefit of sponsorship is the ability to register someone from your organization at the corporate affiliate member rate of \$400 for every \$1,000 in sponsorship (a discount valued at \$175).

We are very excited about this year's conference which features an exciting line-up of speakers and events, including:

- **Ben Nemtin**, New York Times best-selling author and star of MTV's "The Buried Life." Ben will kick off our conference with his inspiring keynote, "*The Buried Life: Six Steps for Crossing Anything Off Your Bucket List*," which details the journey Ben and his college friends undertook to complete a list of "100 things to do before you die." In doing so, Ben will show us how to dream bigger, achieve more and unbury the life we want, all while helping others to do the same;

- **Seth Mattison**, internationally renowned expert on workforce trends and generational dynamics and founder & chief movement officer of FutureSight Labs. In his dynamic presentation, “*Future Forces: Leadership Insights for Navigating the New World of Work in Healthcare*,” Seth will deliver new ideas, fresh perspectives and actionable insights on the future of work in healthcare;
- Global speaker, best-selling author and mental health advocate **Kevin Hines** with a gripping presentation, “*Cracked Not Broken: The Art of Living Mentally Well.*” Kevin will share his personal journey with bipolar disorder and the story of his unlikely survival and strong will to live after attempting to take his life by jumping from the Golden Gate bridge;
- **Ted James, MD**, clinical chief, medical director and professor of surgery at Beth Israel Deaconess Medical Center/Harvard Medical School on “*Transforming Healthcare: Creating a Culture of High Performance, Collaboration and Reliability*”; and
- **Aimee Copeland**, a necrotizing fasciitis survivor and quadruple amputee, who will close the conference with her incredible story of how a carefree adventure turned into a fight for her life. It’s a powerful lesson of courage through chaos and how compassion, determination and faith have allowed her to survive and thrive so that she can use her challenges to help others.

We’ll kick things off Wednesday evening with a very special Opening Banquet during which we’ll honor outgoing members of the MHA Board of Directors, including Peter Sirois, President and CEO of Northern Maine Medical Center, who has served us well as Chair of the Association for the past year. We’ll also take the opportunity Wednesday evening to honor the recipient of this year’s Caregiver of the Year Award.

If you are interested in being a sponsor at this year's Summer Forum, please let me know by emailing the attached form indicating your preference. **I would very much appreciate confirmation of your interest by Tuesday, April 17 so that your company’s name may be included in our program brochure.** Of course, you may still choose to sponsor an event after that date and we will include your company's name in all subsequent program materials.

Please feel free to call me if you’d like further information on the benefits of corporate sponsorship or have any questions at all. I look forward to hearing from you!



Maine Hospital Association

Corporate Sponsorship Opportunities

2018 Summer Forum

June 20-22, 2018

Samoset Resort

Rockport, Maine

Corporate Affiliate: _____

Contact Person: _____

Telephone: _____ Fax: _____ E-Mail: _____

Sponsorship Request

Your Sponsorship Contribution

Preference
(1st, 2nd or 3rd choice)

Wednesday, June 20

Chairman's Reception: *Honoring outgoing MHA Chair Peter Sirois, President & CEO, Northern Maine Medical Center*

Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Reception & Dinner Music	\$1,000	_____	_____
Dinner Wine	\$2,000	_____	_____

Thursday, June 21

Breakfast	\$2,000	_____	_____
Keynote Speaker: Ben Nemtin	\$2,000	_____	_____
<i>The Buried Life: Six Steps for Crossing Anything Off Your Bucket List</i>			
Speaker: Seth Mattison	\$2,000	_____	_____
<i>Future Forces: Leadership Insights for Navigating the New World of Work in Healthcare</i>			
Speaker: Kevin Hines	\$2,000	_____	_____
<i>Cracked Not Broken: The Art of Living Mentally Well</i>			
Break/Refreshments	\$1,000	_____	_____
Allied Recognition Luncheon	\$2,000	_____	_____
Golf Tournament (18 hole/shot-gun start)	\$2,000	_____	_____
Reception			
Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Entertainment: TBD	\$2,000	_____	_____

Friday, June 22

Breakfast	\$2,000	_____	_____
Speaker: Ted James, MD	\$2,000	_____	_____
<i>Transforming Healthcare: Creating a Culture of High Performance, Collaboration and Reliability</i>			
Breaks/Refreshments	\$1,000	_____	_____
Speaker: Aimee Copeland	\$2,000	_____	_____
<i>Courage Through Chaos</i>			

Other Sponsorships

Conference Brochure	\$2,000	_____	_____
Conference Giveaways	\$2,000	_____	_____
Hotel Room Key Cards w/Your Logo **New**	\$2,000	_____	_____

**Additional sponsorships may be added*

Thank you for your generous support of our educational programs!

Please return to Carol Sinclair by Tuesday, April 17.

Completed forms can be emailed (csinclair@themha.org) or faxed (207-622-3073).