



MEMORANDUM

TO: MHA Corporate Affiliate Members
FROM: Carol Sinclair, Director of Education
DATE: March 2, 2017
RE: **2017 Summer Forum Sponsorship Opportunities**

The Maine Hospital Association's annual **Summer Forum** will be held **June 21-23, 2017** at the Samoset Resort in Rockport, Maine. Our largest venue for education, the event attracts close to 400 hospital chief executive officers, senior management, Trustees and physicians from across the region.

We are very excited about this year's conference which features an especially strong line-up of speakers and events, including:

- **J. Bryan Sexton, Ph.D.**, Associate Professor and Director of Patient Safety Research and Training at Duke University Health System and one of the country's leading experts on caregiver burnout and resilience. He will kick off our conference with his keynote, *Thriving vs. Surviving: Enhancing Caregiver Resilience*;
- **Regina Holliday**, a patient advocate and artist known for painting a series of murals depicting the need for transparency in medical records. Regina's advocacy mission was inspired by her husband's struggle to get appropriate care during his battle with cancer. Regina will tell her story and how her husband's ultimate death inspired her to use painting as a catalyst for change;
- Former U.S. Army Ranger, author and country music artist **Keni Thomas** will present *Train as you Fight, Fight as you Train and Lead by Example*. As a former United States Army Ranger in the now famed "Blackhawk Down" mission, Keni will share his story of courage and leadership from the battlefield and beyond, illustrating the power of leading by example at all levels; and
- High-energy, high-content motivational speaker **Chip Madera, MS**, will close out the conference with his session, *Embracing Change and Refueling the Fire Within*. Chip is one of the country's premiere speakers and experts on courageous leadership, thriving in changing environments and employee engagement and performance.

In addition to the above, we are planning a session on *Creating High Reliability Organizations* (speaker to be announced) and have extended an invitation to **U.S. Senator Susan Collins** to join us.

We'll kick things off Wednesday evening with a very special Opening Banquet during which we'll honor outgoing members of the MHA Board of Directors, including Chuck Hays, President and CEO of MaineGeneral Medical Center, who has served us well as Chair of the Association

for the past year. We'll also take the opportunity Wednesday evening to honor the recipient of this year's Caregiver of the Year Award.

We hope you'll become involved in the Summer Forum. **As most of you know, the only way we can offer the caliber of speakers we've been able to is through your continued support of the Association and Maine's hospital community.** In addition to networking opportunities, specific benefits of corporate sponsorship include:

- Company name printed on the conference brochure (distributed to over 2,500 individuals from across the state and New England);
- Company name and logo posted on the conference website;
- Company name listed in the conference app with a link to your website;
- Signage with your company's logo at the event;
- Company name imprinted on all materials distributed at the event;
- Recognition from the podium by the Chair of MHA's Board of Directors (recognition includes those individuals present at the event); and
- A complimentary registration, valued at \$400, for every \$1,000 in sponsorship.

If you are interested in being a sponsor at this year's Summer Forum, please let me know by emailing the attached form indicating your preference. **I would very much appreciate confirmation of your interest by Monday, April 3 so that your company's name may be included in our program brochure.** Of course, you may still choose to sponsor an event after that date and we will include your company's name in all of our subsequent program materials.

Please feel free to call me if you'd like further information on the benefits of corporate sponsorship or have any questions at all. I look forward to hearing from you!



Maine Hospital Association

Corporate Sponsorship Opportunities

2017 Summer Forum

June 21-23, 2017

Samoset Resort

Rockport, Maine

Corporate Affiliate: _____

Contact Person: _____

Telephone: _____ Fax: _____ E-Mail: _____

Sponsorship Request

Your Sponsorship Contribution

Preference
(1st, 2nd or 3rd choice)

Wednesday, June 21

Chairman's Reception: *Honoring outgoing MHA Chair Chuck Hays, President & CEO, MaineGeneral Medical Center*

Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Reception & Dinner Music	\$1,000	_____	_____
Dinner Wine	\$2,000	_____	_____

Thursday, June 22

Breakfast	\$2,000	_____	_____
Keynote Speaker: J. Bryan Sexton, PhD <i>Thriving vs. Surviving: Enhancing Caregiver Resilience</i>	\$2,000	_____	_____
Speaker: Regina Holliday <i>Quality and Patient Safety: My Story</i>	\$2,000	_____	_____
Speaker: Keni Thomas <i>Train as you Fight, Fight as you Train and Lead by Example</i>	\$2,000	_____	_____
Break/Refreshments	\$1,000	_____	_____
Allied Recognition Luncheon	\$2,000	_____	_____
Golf Tournament (18 hole/shot-gun start)	\$2,000	_____	_____
Reception			
Complimentary Bar	\$2,000	_____	_____
Complimentary Hors D'oeuvres	\$2,000	_____	_____
Dinner Wine	\$2,000	_____	_____
Entertainment	\$2,000	_____	_____

Friday, June 23

Breakfast	\$2,000	_____	_____
Speaker: TBD <i>Creating High Reliability Organizations</i>	\$2,000	_____	_____
Breaks/Refreshments	\$1,000	_____	_____
Speaker: Chip Madera, MS <i>Embracing Change and Refueling the Fire Within</i>	\$2,000	_____	_____

Other Sponsorships

Conference Brochure	\$2,000	_____	_____
T-Shirts	\$2,000	_____	_____

**Additional sponsorships may be added*

Thank you for your generous support of our educational programs!

Please return to Carol Sinclair by Monday, April 3.

Forms can be emailed (csinclair@themha.org) or faxed (207-622-3073).