

## MEMORANDUM

**TO:** Corporate Affiliate Members

**FROM:** Carol Sinclair, Director of Education

**DATE:** July 28, 2010

**SUBJ:** **Corporate Partnership Opportunities for the Health Policy Forum, October 21, 2010**

The Maine Hospital Association invites you to join us as a corporate partner as we host our annual **Health Policy Forum** on October 21 at the Harraseeket Inn in Freeport.

The Forum is designed to stimulate statewide discussion of important health care issues. This year's Forum, *Health System Reform 2010: Making Real Healthcare Reform Work*, will feature **Len Nichols, PhD**, Director of the Center for Health Policy Research at George Mason University as the keynote speaker. Nichols has established himself as one of the most articulate, informed and passionate voices in the health reform debate and we are very excited to bring him to Maine to lead our discussion.

In addition to our traditional health care audience of CEOs, Trustees, physicians and other senior managers, we are also extending invitations to legislators, government officials and members of the business and academic communities. Our last Forum attracted close to 200 people and we expect the same level of interest this year. You don't want to miss the opportunity to be a sponsor of this event!

The evening will begin with a reception at 5:30 p.m., followed by dinner and the program at 6:30 p.m.

I hope you will support us in our efforts to bring together people from across the state to discuss this important issue. We are offering three levels of sponsorship this year: **Gold (\$2,000), Silver (\$1,000), and Bronze (\$500)**. All sponsorships will be recognized in our program materials (with reference to level), on appropriate signage and by our Chairman and/or President during the program. In addition, Gold sponsors receive two complimentary invitations to the event and Silver sponsors receive one. As always, please let me know if you have additional ideas on how we can make your sponsorship more valuable.

Please email ([csinclair@themha.org](mailto:csinclair@themha.org)) or fax (207.622.3073) back the enclosed form by Wednesday, August 25 in order to have your organization's name included in promotional materials. Sponsorships will be accepted after this date as well. Feel free to call me at 207.622.4794 if you have any questions. I look forward to hearing from you.

# REQUEST FOR CORPORATE PARTNERS



*Annual Health Policy Forum*  
**Thursday, October 21, 2010**  
**Harraseeket Inn, Freeport, Maine**

Organization: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes! I would like to support the Maine Hospital Association by becoming a partner in the annual Health Policy Forum.**

I wish to become a partner at the following level:

- Gold, \$2,000**                       **Silver, \$1,000**                       **Bronze, \$500**

**Gold (\$2,000) sponsorship includes:**

- recognition in all program materials and public announcements (with reference to level);
- appropriate signage during the event;
- recognition of partnership (including individuals present) during the event by MHA's President and/or Board Chair; and
- two complimentary invitations to the Forum.

**Silver (\$1,000) sponsorship includes:**

- recognition in all program materials and public announcements (with reference to level);
- appropriate signage during the event;
- recognition of partnership (including individuals present) during the event by MHA's President and/or Board Chair; and
- one complimentary invitation to the Forum.

**Bronze (\$500) sponsorship includes:**

- recognition in all program materials and public announcements (with reference to level);
- appropriate signage during the event;
- recognition of partnership (including individuals present) during the event by MHA's President and/or Board Chair.

Please contact **Carol Sinclair** regarding your interest at 207.622.4794 or [csinclair@themha.org](mailto:csinclair@themha.org).  
Forms may also be faxed to 207.622.3073 or returned via mail:

Maine Hospital Association  
Attn: Carol Sinclair  
33 Fuller Road  
Augusta, Maine 04330

*Please kindly respond by Wednesday, August 25 if you'd like your organization listed in our promotional materials.*